

SPONSORSHIP PACKAGES

[Register](#)

GOLD SPONSOR- \$8,000 and above

- Sponsor's name and/or logo will be recognized as a *Gold Sponsor* in the following 2008 Outdoor Expo statewide publicity:
 - News releases to television, radio and newsprint media (\$20,000 value includes Media Day)
 - Paid radio and newsprint advertisements (\$15,000 value)
 - Event posters (\$500 value)
 - Flyers/rack cards/other literature where Expo is publicized (\$1,000 value)
 - AGFD *Wildlife News* Magazine (21,478 subscribers; \$21,000- value in one issue)
 - AGFD e-newsletters (107,734 subscribers; \$1,000 value)
 - AGFD Web site with link to sponsor's Web site (10,844 unique visitors/day; \$1,500 value)
 - Event banners (\$750 value)
- Basic set-up (tables, chairs and electricity)
- Sponsor on AGFD Web page with direct link to sponsor Web page
- Premium Location Package (see page two for details)

SILVER SPONSOR- \$4,000-\$7,999

- Advertising as a *Silver Sponsor* inside event show package/program (10,000 printed; \$3,000 value)
- Sponsor on AGFD Web page with direct link to sponsor Web page
- Sponsor recognition in AGFD e-newsletters and *Wildlife News* magazine
- Standard Location Package (see page two for details)
- Basic set-up (tables, chairs and electricity)

BRONZE SPONSOR- \$2,000-\$3,999

- Small ad inside event show package/program (\$3,000 value)
- Sponsor on AGFD Web page with direct link to sponsor Web page
- Sponsor recognition in AGFD e-newsletters and *Wildlife News* magazine
- Standard Location Package (see page two for details)

Additional Information:

- **Sponsorship information must be received by November 31 to receive full benefits.** Partial benefits will be available after November 31 and will be given as material is presented.
- For questions regarding sponsorship or vendor packages contact Tristanna Bickford via e-mail at tbickford@azgfd.gov, in office at 602-789-3241 or at 602-370-4172.
- Please mail vendor/exhibitor/sponsor registration form and check payable to Arizona Game and Fish Department:

Arizona Game and Fish Department, IEED
Attn: Tristanna Bickford
2221 W. Greenway Road
Phoenix, AZ 85023

[Register](#)